

# MANISHA SRIVASTAVA

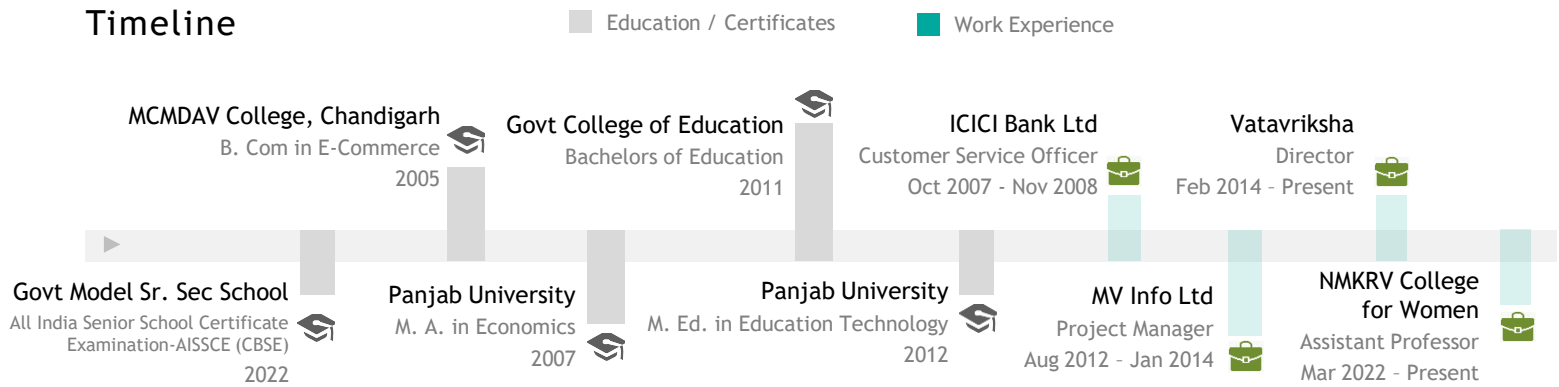
ASSISTANT PROFESSOR

+91 81472 37513

manishasrivastava8902@gmail.com

E City Phase 1, Bangalore

## Timeline



## About me

A strong professional graduate from prestigious institutions, MCMDAV College, Govt College of Education, Panjab University, Chandigarh.

UGC-NET Qualified with 10 years of professional (industries, start ups, corporate) and 2 years of teaching experience.

Extremely inclined towards mentoring, consulting and nurturing start up companies & research in the field of Education, Economics, Management and Entrepreneurship

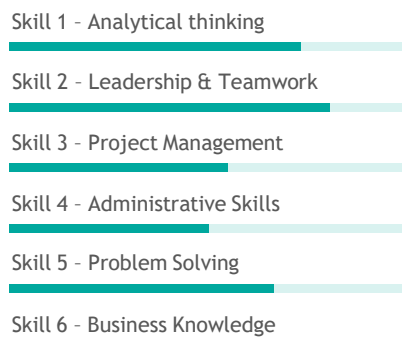
## Achievements

- BOE and BOS membership
- Internship guidance to student pursuing Masters in Psychology from IGNOU
- Published paper in Aruhu Kuru, UGC CARE-LISTED AND PEER-REVIEWED BILINGUAL JOURNAL 'ARTLOBE 2022'
- Presented paper on 'Effect of Youth Empowerment Seminar on mental health of students of secondary schools' in National Conference on 'EMERGING TRENDS AND CHALLENGES IN THE STUDY OF HUMANITIES : A MULTI DISCIPLINARY APPROACH' held on 3rd June 2022, organized by Humanities Forum, NMKRV College for Women, Bangalore, Karnataka, India.
- Policy and Regulatory Changes to Boost Private R and D Expenditure in India - Manisha Srivastava (Manuscript under preparation)
- 1st prize in quiz competition at State and University level and in letter writing competition at national level

## Professional Skills

- Effective communication and interpersonal skills
- Strong managerial and leadership skills
- Strong networking with TIE, FICCI and BIRAC
- Entrepreneurial training from prestigious organizations like IISc, BIRAC, IIT, STPI and Turnip
- Understanding and working knowledge of MS-Office
- Foundational Knowledge in Education (B.Ed, M.Ed, UGC-NET), M.A (Economics), combined with Practical Training in relevant fields.
- Data Analysis, Report/paper writing, Administration, analysis of challenges faced by startups etc.

## Management Skills



## Social Media Profiles

[www.facebook.com/vatvriksha02](https://www.facebook.com/vatvriksha02)

[www.instagram.com/vatavrikshaofficial/](https://www.instagram.com/vatavrikshaofficial/)

## My Numbers

15+ Years Experience  
6 Achievements

## Seminars , Workshops And Courses Completed For Skills Upgradation

- Ideation Workshop conducted by Dr. Rahul Kapoor and Dr. Hemang Shah and facilitated by Turnip Innovations.
- Completed course on Intellectual Property Management for Start ups organized by Turnip Innovations.
- Completed 6-week Entrepreneurship Boot camp (40 hours workload) course organized by Turnip Innovations.
- Participated in the 12th edition of India Internet Day titled 'AI Powered India : Vision and Reality' organized by TIE Bangalore.
- Participated in the Y20 Panel Discussion titled 'Climate Change and Disaster Risk Reduction : Making Sustainability a Way of Life' organized by IISc Bangalore.
- Participated in the Guest Lecture on 'The Art and Science of Negotiations'
- Participated in the 12th Asian Society of Innovation and Policy (ASIP) Conference - 2022 organized by Indian Institute of Science (IISc)
- Participated in the Two Day FDP/Workshop on 'Research Methodology and Data Analysis using SciLab' organized by Department of Biotechnology, NMKRV College for Women.
- Awarded certificate of achievement for the successful completion of the SEMrush Gurgaon Workshop
- Participated in 6 months programme (PGDBO including 3 months of theory and 3 months of internship in banking) from IFBI with distinction

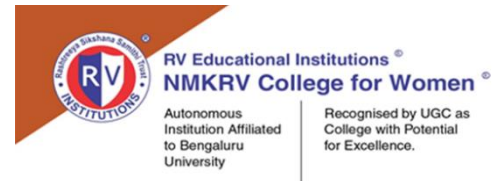
## Experience Chronology

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### NMKRV College for Women



Assistant Professor  
March 2022 - Present



#### Roles and Responsibilities:

- Teaching subjects like Business Economics, Managerial Economics, Banking and Finance, Entrepreneur Economics, Public Finance etc.
  - Research and Consultancy
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### Vatavriksha, a platform for consultancy (Women and Child Welfare/Education)



Director  
Feb 2014 - Present



#### Roles and Responsibilities:

- Strategic planning
  - HR and finance
  - CRM and community building
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### LMV Info Ltd, Solution of Education



Project Manager  
Aug 2012 - Jan 2014



#### Roles and Responsibilities:

- Strategic planning and Maintaining deadlines within budget
  - CRM and community building
  - Counselling of parents and children related to adolescents' problems.
  - Was involved in managing sales team to build robust clientele, coordinating with technical team and higher Management, administration, study of consumer behavior and implementing strategic decisions taken on the basis of such studies.
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### ICICI Bank Limited



Customer Service Officer  
Oct 2007 - Nov 2008



#### Roles and Responsibilities:

- CRM and report making
  - Maintaining the AHT for the process
  - Tagging client details on CRM software
  - Involved in Cross Selling of the different products to different clients, acquiring new clients by generating the leads, Retaining the existing clients, Managing the front desk, Managing the cash, Managing Branch expenses, Managing the Audit
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## Personal Information

Father's Name : Late Revati Raman Prasad      Marital Status : Married  
Date of Birth : Oct, 2<sup>nd</sup> 1984      Languages : English, Hindi

I declare that the above information mentioned above is true to best of my knowledge

- Manisha Srivastava